

No.I-15011/1/5/2017-18/Welfare
Government of India
Ministry of Textiles
Office of the Development Commissioner (Handicrafts)

West Block no. 7,
R.K.Puram,
New Delhi-110066
Dated the 24th April, 2018

To

The Regional Director(s)
Northern, Central, Western, Southern, Eastern and North East Regions
Office of the Development Commissioner (Handicrafts)
New Delhi, Lucknow, Mumbai, Chennai, Kolkata and Guwahati

Subject: Artisans ID card under PAHCHAN – regarding

Sir/Madam,

Please refer to this office letter of even number dated the 14th March, 2018 regarding verification of data of artisans ID card under PAHCHAN (copy enclosed)

You are requested to please initiate action on following points on priority:-

- i) Mobilization of application of artisans ID card will continue till the target is achieved.
- ii) The target given must be achieved latest by July 2018.
- iii) Verification and authentication of data of artisans ID card application must be done through concerned State Govt. Agency of respective State Govt.
- iv) State Govt. may repeatedly be requested for verification and authentication of data by giving them entire list of mobilized artisans.
- v) Field offices will not make any delay regarding mobilization of application, sending application of ID card for printing to EPCH and distribution of card to artisan. Not getting the verification and authentication report from State Govt. will not be accepted as reason of any delay in printing and distribution.
- vi) Guidelines of Headquarter regarding mobilization, verification and distribution will continue.
- vii) Field offices in consultation with State Agency and other agency involved in handicrafts activities will find out the gaps regarding identification of artisans in the pockets of areas where artisans have been left out. Uncovered artisans must be covered immediately by mobilization of applications.
- viii) Reports of mistakes in printing must be reported immediately and cards to be returned with correction slips for re-printing.
- ix) Instructions may be issued to Asstt. Director's to verify the genuineness of the artisans in consultation with State Govt. before issuing them the I.D. card without any further delay.
- x) Regional Director's would intervene on issue of the I.D. Card to the artisans time to time and if any delay came across in issuing the ID card to the artisans by field offices, the same may be sorted out with concerned officials of State Govt.
- xi) Regional Director's should also hold regular interaction with State Govt. officials to expedite the entire process.

Please ensure that artisan providing ID card with all correctness. Please ensure no artisan is any area are left out confirmed through State Govt. Agency.

Encl. as above.

Yours faithfully,

Ratna
24/4/18
(Ratnesh Kumar Jha)
Addl. Development Commissioner (Handicrafts)

Copy to :-

All Assistant Director (H), M&SEC/FACs/RD&TDCs/CWTSC for necessary action.

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Government of India
Ministry of Textiles
Office of the Development Commissioner (Handicrafts)

West Block no. 7,
R.K.Puram,
New Delhi-110066
Dated the 14th March, 2018

To

The Regional Director(s)
Northern, Central, Western, Southern, Eastern and North East Regions
Office of the Development Commissioner (Handicrafts)
New Delhi, Lucknow, Mumbai, Chennai, Kolkata and Guwahati

Subject: **Artisans ID card under PACHAN** – regarding

Sir/Madam,

Please refer to this office letter of even number dated the 19th February, 2018 regarding verification of data of artisans ID card under PACHAN (copy enclosed)

You are requested to please initiate action on following points on priority :-

- i) Mobilization of application of artisans ID card will continue till the target is achieved.
- ii) The target given must be achieved latest by July 2018.
- iii) Verification and authentication of data of artisans ID card application must be done through concerned State Govt. Agency of respective State Govt.
- iv) State Govt. may time and again be requested for verification and authentication of data by giving them entire list of mobilized artisans.
- v) Field offices will not make any delay regarding mobilization of application, sending application of ID card for printing to EPCH and distribution of card to artisan. Getting the verification and authentication report from State Govt. will not be accepted as reason of any delay in printing and distribution.
- vi) Guidelines of Headquarter regarding mobilization, verification and distribution will continue. Verification by State Govt. has not been added to involve them but this process should not be any reason for lessening the speed of work.
- vii) **Field offices in consultation with State Agency and other agency involved in handicrafts activities will find out the gaps regarding identification of artisans in the pockets of areas where artisans have been left out. Uncovered artisans must be covered immediately by mobilization of applications.**
- viii) **Reports of mistakes in printing must be reported immediately by returning back the I.D. card having spelling mistake or any other mistake for re-printing.**
- ix) **Field offices will not make any delay in distribution of cards because of not getting verification report from the State.**

Please ensure that artisan providing ID card with all correctness. Please ensure no artisan in any area are left out confirming through State Govt. Agency.

Encl. as above.

Yours faithfully,


(S.K. Jha)

Sr. Director (Handicrafts)

Copy to :-

All Assistant Director (H), M&SEC/FACs/RD&TDCs/CWTSC for necessary action .

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Government of India
Ministry of Textiles
Office of the Development Commissioner (Handicrafts)

RAX

West Block no. 7,
R. K. Puram, New Delhi-110066
Dated 19th February, 2018

To

The Regional Director(s)
Office of Development Commissioner (Handicrafts)
Northern, Central, Western, Southern, Eastern and North Eastern Regions
New Delhi, Lucknow, Mumbai, Chennai, Kolkata and Guwahati

Subject: Verification of data of artisans ID card under PAHCHAN – regarding

Sir/Madam,

Kindly refer to the endorsement copy of the letter of even number dated 05th September, 2017 addressed to Director-in Charge of Handicrafts, All States/Union Territories regarding verification of data of artisan ID card under PAHCHAN wherein you have been requested to make available the data of various states to the Director in Charge of Handicrafts of respective states.

Till date, 20.32 lakhs numbers of applications forms have been collected and 18.68 lakhs forms have been sent for printing to Export Promotion Council for Handicrafts, New Delhi. Against 18.68 lakhs forms, 17.21 lakhs artisans ID cards have been printed and sent to the field offices. As per the data provided by field offices, 13.57-lakh nos. of artisans ID card have been distributed.

In the meeting with D. C. (Handicrafts) on 05.02.2018, it has been decided that all the field offices will make all effort to complete the remaining 10 to 11 lakhs artisans covered by mobilising application. Accordingly, zone wise target for mobilisation of the application was also decided by DC (Handicrafts) in consultation with Regional Director complete the verification and distribution of mobilised applications cards at the earliest.

State Government will be approached for verification of data by giving them entire list of mobilised applications and printed card list. State Government will also be requested to indicate any gaps in mobilisation of applications of any area that has not been covered. State Government may provide the list or our office will do the mobilisation.

For work of verification, mobilisation and distribution of artisans I.D. Card under Pahchan may not be delayed because of not getting positive and accelerated support of the State machinery.

The existing and in operation guidelines implemented for Rs.20.32 lakhs application will continue.

You are also requested to please provide all the details of the artisans Identity cards distributed by the field offices for validation / verification by the Director in charge of Handicrafts of respective State / Union Territories under your jurisdiction as a supplement to the process in operation. A report towards verification of data may please be collected from them and forward to this office for record.

This may be treated as MOST URGENT.

Yours faithfully,

(S.K.Jha)

Sr. Director (Handicrafts)