

डॉ. के. गोपाल, भा.प्र.से.
विकास आयुक्त (हस्तशिल्प)
Dr. K. GOPAL, I.A.S.
Development Commissioner (Handicrafts)



भारत सरकार
वस्त्र मंत्रालय
पश्चिमी खण्ड-7, रामाकृष्णापुरम,
नई दिल्ली-110 066

GOVERNMENT OF INDIA
Ministry of Textiles
West Block-7, R. K. Puram,
New Delhi-110 066

D.O. No. C-11011/2/Parl/2016-17/Infra
June 8, 2016

Dear Smt/Shri/Dr.,

The office of the Development Commissioner (Handicrafts) has been implementing "Mini Urban Haat scheme" for setting up of a permanent marketing infrastructure in towns as well as on the established tourist circuits in the form of way-side amenities. This scheme aims to promote direct marketing of Handicrafts and Handlooms products produced by artisans & weavers and also to promote Indian Culture, Tourist and Food Processing Industries in a integrated way.

As per the provision of the scheme, the proposed Mini Urban Haat has to be establish in an area of not less than 1000 sq mt and must have at least 10 stalls in the Haat. The Land required for the Haat has to be provided by the implementing agency. The project cost of Mini Haat is Rs. 200.00 lakhs, which will be shared at 80:20 ratio between office of the Development Commissioner (Handicrafts) and implementing agency. In case of North Eastern Region, 90% of the admissible amount will be borne by the Development Commissioner (Handicrafts) and 10% by the implementing agency, subject to the ceiling, for the ready reference a copy of the scheme is enclosed herewith.

Therefore, I would request you to kindly send suitable proposals, by duly identifying land at strategic location for setting up of Mini Urban Haats in your state.

With regards,

Yours sincerely,

(K. Gopal)

