

M-11014/2(24)/2016-17/Policy/MSS

Government of India

Ministry of Textiles

Office of the Development Commissioner (Handicrafts)

West Block NO. VII, R.K. Puram,  
New Delhi-110066.

Dated: 22<sup>nd</sup> March, 2017

**OFFICE MEMORANDUM**

**Subject: Guidelines for nomination/allotment of stalls under all Marketing Events including Dilli Haat of DC(Handicrafts)/DC(Handlooms).**

The instructions for allotment of stalls in exhibitions/marketing events both in Handicrafts & Handloom Sectors supported by Ministry of Textiles stand modified as per following with immediate effect:-

- (i) 3% stalls in all the exhibitions both in Handicrafts & Handloom Sectors shall be reserved for handicapped artisans/weavers, if they are otherwise eligible. This will be done by making an exception to the earlier policy of allotting stalls to only cluster based entities. During the allotment of stalls, allotment will be made within the earmarked stalls first. If the number of applicants is more than the earmarked number of stalls, stalls will be allotted by lottery. In case of number of applicants is less than the number of stalls earmarked, all such applicants shall be allotted stalls and the remaining stalls within the earmarked category will be pooled with general category stalls for allotment.
- (ii) In all the exhibitions being supported by Ministry of Textiles, 20% stalls will be reserved for Self Help Groups/Clusters of women artisans/weavers and awardee women artisans/weavers collectively. During allotment of stalls, allotment will be made within earmarked stalls first. If the number of applicants is more than earmarked number of stalls, stall will be allotted by lottery and the remaining applicants will be clubbed with general category applicants to be considered for allotment of remaining stalls. In case number of applicants is less than the number of stalls earmarked for women artisans/weavers, all such applicants will be allotted stalls and the remaining stalls within the earmarked category will be pooled with general category stalls for allotment.

- (iii) The allottees indulging in unauthorized transfer/possession of allotted stalls or indulging in sale of merchandize other than the one for which stalls have been allotted will be debarred for 5 years and the persons/organizations taking stalls in such unauthorized manner from allottees will also be black listed and no government assistance or contract will be given to such organizations.

The above stipulations may be strictly complied with.

  
(Alok Kumar)

Development Commissioner (Handicrafts & Handlooms)

**To**

1. The Regional Directors, NR/SR/CR/ER/NER,WR, New Delhi, Chennai, Lucknow, Kolkatta, Guwahati, Mumbai.
2. DC(Handlooms), Office of the DC(Handlooms), Udyog Bhawan, New Delhi.
3. ADC(MCG), Office of the DC(Handlooms), Udyog Bhawan, New Delhi.
4. PS to Secretary (Textiles), Udyog Bhawan, New Delhi.
5. PS to DC(Handlooms)/PAs to DC(HC), Sr. Director, ADC(SRG), ADC(SB).
6. In-charge NIC, Office of DC(HC) to upload on website.
7. Guard File.

**Copy to:-**

1. Shri Dheep Joymampally, Assistant Media Director for information and wider publicity.