

No. M-12023/9/2018-19/MD
Government of India,
Ministry of Textiles,
Office of the Development Commissioner (Handicrafts)
West Block VII, R. K. Puram,
New Delhi- 110066.
Date: 07.08.2019

To,

All Regional Director/ DD (In-charge)
(NER/SR/WR/ER/NR/CR)
Office of DC (Handicrafts).

Subject: Gandhi Shilp Bazaar on GI craft to be organised at Dilli Haat, INA, New Delhi w.e.f. 01.09.2019 to 15.09.2019 by M/s National Centre for Design and Product Development, New Delhi.

Sir,

This is regarding Gandhi Shilp Bazaar for the artisans practicing the GI Crafts to be organised at Dilli Haat, INA, New Delhi w.e.f. 01.09.2019 to 15.09.2019 by M/s National Centre for Design and Product Development, New Delhi.

Region wise distribution of stalls along with the status of GI registered crafts is given as under:

S.No	Region	Quota of stalls		No. of Registered GI Crafts
		Confirmed	Waiting	
1.	Northern	12 (Gen- 9, SC- 3)	4 (Gen 2 + SC 2)	20
2	Central	13 (Gen- 10, SC- 3)	4 (Gen 2 + SC 2)	19
3	North Eastern	05	4	05
4	Southern	12 (Gen - 10, SC- 2)	4 (Gen 2 + SC 2)	75
5	Eastern	08 (Gen - 6, SC- 2)	4 (Gen 2 + SC 2)	17
6.	Western	10 (Gen- 8, SC- 2)	4 (Gen 2 + SC 2)	26
	Total:-	60 (Gen- 48, SC- 12)	24 (Gen 14 + SC 10)	162

The order of preference for the selection of artisans in respect of field Offices is detailed as below:

1. GI craft authorised user
2. Artisans from running SHG covered under AHVY Cluster practicing GI Craft
3. Shilp Guru/National Awardee/ National Merit Certificate practicing GI Craft
4. State Awardees practicing GI Craft.
5. Handicapped artisan (Specially Abled) practicing GI Craft
6. Other Artisans practicing GI Craft

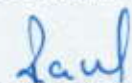
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The guidelines to be adhered to is detailed as under:

1. **List submitted by field office directly to Headquarter office will not be accepted.** Only RD/DD (In-charge) has the responsibility to compile and send the consolidated list to Headquarter office. List of selected artisans may be submitted to this office by 21.08.2019. The status of the artisans i.e. GI authorised user, artisans from running SHG, Award if any, physical status i.e. handicapped etc. must be mentioned in the list. The mobile number of the artisans should also be mentioned in the list so that the consolidated list may be forwarded to the officials of Handicrafts Help line for communication to the artisans regarding their selection through phone calls & messages.
2. Regional Director/Deputy Directors (in-charge) should ensure adequate participation from their region and must submit the list of artisans as per their allotted quota along with the waiting list.
3. **Only Pahchan I card holder artisans will be allowed for participation.** Artisan with old or duplicate I card will not be allowed. Artisan should not have participated in Dilli Haat for the last 6 months except for G.I. authorised user.
4. The selected artisan should reach the venue one day before the commencement of the event. Only one helper other than artisan is allowed to sit in the stall. Helper should be in the blood relation with the artisan or from the same village. None other than these will be allowed/recommended as helper. If some other/unauthorised person other than the artisan/helper is found on the stall during inspection/visit, the artisan will be debarred for participation in any marketing event for five years and the stall will be closed with immediate effect. The mobile number of the artisans should also be mentioned in the list so that the consolidated list may be forwarded to the officials of Handicrafts Help line for communication to the artisans regarding their selection through phone calls & messages.
5. **The stall will be allotted to the artisans free of cost.**
6. TA/DA (for 10 days)/Freight Charges will be paid to the participants carrying participation letter. No DA will be paid if artisans is absent from the event for a single day. No TA/DA/Freight will be paid to those who selected against dropout or from waiting list.
7. The artisan should carry only those items against which he/she has been selected for participation as per Pahchan Card.
8. The artisan should carry one original photo Identity proof other than Pahchan Card and Helper should carry two original photo Identity proofs.
9. During the surprise inspection of the stalls by HQ team, any artisan may be asked to demonstrate his/her skills, so artisans concerned are requested to prove the genuineness of their craftsmanship through live demonstration or through any other medium like video clip of demonstration etc.

Yours faithfully,

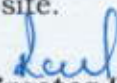


(Anirudh Kapil)

Assistant Director (MSS)

Copy to:

1. The In-charge (NIC), O/o DC (Handicrafts) to upload on the website.
2. The Assistant Director (Hindi) for Hindi Version.



Assistant Director (MSS)