

M-12023/01/2018/MD
Government of India,
Ministry of Textiles,
Office of the Development Commissioner (Handicrafts)
West Block VII, R. K. Puram,
New Delhi- 110066.
Date: 27.08.2019

To

The Regional Director/Deputy Director (In-charge),
(NER/SR/ER/CR/WR/NR)
Office of the DC (Handicrafts) .

Subject: Participation of artisans in Exhibition cum sale on the occasion of 550th birth anniversary celebration of Shri Guru Nanak Dev ji at Sultanpur Lodhi, Distt. Kapurthala by M/s Punjab Small Industries and Export Corporation, Chandigarh.

Sir,

Punjab Small Industries and Export Corporation, Chandigarh is going to organize a function on the auspicious occasion of 550th birth anniversary celebration of Sri Guru Nanak Dev ji at Sultanpur Lodhi Distt Kapurthala in the month of November, 2019.

An Exhibition cum sale of artefacts has been planned on this occasion w.e.f. 01.11.2019 to 15.11.2019 for a period of 15 days. As lakhs of people are expected to visit from worldwide on this occasion, so this event will provide marketing facilities to the artisans and an opportunity to showcase their products. The stalls will be provided free of cost to the artisans.

The quota for each region is fixed as under:

S.No.	Region	Quota Proposed
1	HSC, Hoshiarpur	40
2	Northern Region Except HSC, Hoshiarpur	60
3	Central	40
4	Eastern	20
5	Southern	15
6	Western	15
7	North Eastern	10
	Total	200

Cont...2

The Nodal Officer of O/o DC (Handicrafts) for this event is
**Smt. Amar Jyoti (M: 7889651193, Office: 01882-246341), Assistant
Director (H), Handicrafts Service Centre, Hoshiarpur.**

The contact details of the concerned Officers of M/s Punjab Small
Industries and Export Corporation, Chandigarh are:

- 1. Sh. Gurdip Singh (General Manager Emporia), Contact- 9814302529**
- 2. Ms. Jigyasa Narang (Manager Emporia), Contact- 8556075099**

All the Regional Directors are requested to submit the consolidated list of
artisans directly to Handicrafts Service Centre, Hoshiarpur.

**This issues with the approval of Competent Authority vide diary no.
26554 dated 27.08.2019.**

Yours faithfully,


(Anirudh Kapil)

Assistant Director [MSS]

Copy to:

1. The Assistant Director (H), Handicrafts Service Centre, Hoshiarpur.
2. Ms. Jigyasa Narang, Manager, M/s Punjab Small Industries & Export Corporation, Chandigarh.


Assistant Director [MSS]