



**No. M-12011/03/2021-22/MD**  
**Government of India**  
**Ministry of Textiles**  
**Office of the Development Commissioner (Handicrafts)**

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**West Block-7, R K Puram,**  
**New Delhi-110066**

**Dated: 20.06.2022**

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[marketinghandicrafts@gmail.com](mailto:marketinghandicrafts@gmail.com)

**CIRCULAR**

**Subject:-Annual Action Plan for the year 2022-23.**

The undersigned is directed to invite the proposals from eligible organisations for the remaining approved venues (Annexure 1) as per annual domestic marketing plan for the year 2022-23 for organising domestic marketing events.

The proposal for organizing marketing event from the eligible organisations (NGOs/Govt Corporation/agencies/Council/Co-operative Societies etc.) is invited through NGO Portal of Office of DC (Handicrafts) as well as through email (in case of government organisations not able to submit their proposal through NGO Portal). The following check points may be ensured by the concerned Assistant Directors.

1. To promote eoffice initiative, it must be ensured that no hard copies of the proposal are submitted at HQ office.
2. **National Handicrafts Fair will either be organised departmentally or by Govt agencies.**
3. Govt corporations/agencies may be preferred for the proposals of Gandhi Shilp Bazaars and Thematic Exhibitions.
4. The proposal must be recommended only as per the approved remaining venues.
5. **The last date for applying the proposal for the Implementing agency is 06.07.2022.**
6. All the concerned Assistant Directors are directed to scrutinize the proposals and may **either recommend or reject the proposal by 11.07.2022 keeping in view of the Internal Guidelines for Domestic events** and ensure financial parameters should be correct in recommended proposal.
7. **No proposal should remain pending at the end of Assistant Director, Handicrafts Service Centres after 11.07.2022.**
8. Govt agency applying through email to HQ office (in case is not able to submit their proposal through NGO portal) may advised to submit one copy of the proposal in the concerned field office.
9. The concerned Assistant Director may ensure that empanelment in case of NGOs must be valid on the last date of receiving the proposal.

**This issues with the approval of Development Commissioner (Handicrafts).**

Encl: Annexure 1.

  
**(Saroj Kumar Singh)**  
**Assistant Director (MSS)**

To

1. All Regional Director (SR /CR /ER /WR /NER /NR), Office of DC (Handicrafts) for circulation and necessary compliance.
2. All the Assistant Directors, HSCs.
3. The Assistant Director (IT Cell), Office of DC (Handicrafts) to upload the circular on the website.
4. PA to DC (HC)/ PA to ADC (HC)/ PA to Sr. Director (HC)/ PA to Director (HC).

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S/N	Venue	Remaining Venues				
		NHF	GSB	CB	Exh	Th Exh
<b>A</b>	<b>CR</b>					
	<b>Uttar Pradesh</b>					
	Lucknow	1				1
	Varanasi	1				
	<b>UTTARAKHAND</b>					
	Dehradun					1
<b>B</b>	<b>ER</b>					
	<b>BIHAR</b>					
	Gaya/Bodh Gaya			1		
	Madhepura				1	
	<b>JHARKHAND</b>					
	BOKARO			1		
	DEOGHAR				1	
	Hazaribagh UH				2	
	Jamshedpur			1		
	RANCHI					1
	<b>ODISHA</b>					
	Bhubaneswar	1				1
	Konark UH				1	
	Puri UH		1			
	<b>WEST BENGAL</b>					
	Burdwan				1	
	Durgapur UH				2	
	<b>MURSHIDABAD</b>			1		
	Santiniketan	1				
	Santiniketan UH				1	
<b>C</b>	<b>NER</b>					
	<b>Arunachal Pradesh</b>					
	Itanagar			1	1	
	<b>Assam</b>					
	Gauripur			1		
	Guwahati	1				
	Kokrajhar				1	
	<b>MANIPUR</b>					
	Ukhrul				1	
	<b>MEGHALAYA</b>					
	Shillong			1		
	<b>MIZORAM</b>					
	AIZAWL			1		
	<b>NAGALAND</b>					
	Dimapur UH		1		3	
	<b>Sikkim</b>					
	Gangtok					1
	<b>TRIPURA</b>					
	Gormati				1	
<b>D</b>	<b>NR</b>					
	<b>HARYANA</b>					
	AMBALA			1		
	<b>Punjab</b>					
	Abohar				1	
	Faridkot				1	