



No. M-12011/01/2023-24/MD
Government of India
Ministry of Textiles
Office of the Development Commissioner (Handicrafts)

West Block -7, R. K. Puram,
New Delhi -110066
Dated: 05.08.2024

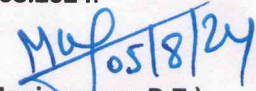
OFFICE MEMORANDUM

In continuation of memo of even no. dated 05.06.2024 w.r.t. Annual Marketing Calendar for organization of Domestic Marketing events during 2024-25 under "Marketing Support & Services" Scheme (MSS), I am directed to convey the approval of competent authority regarding **inclusion of GSB (State) at Nadia, West Bengal** in the **Annual Calendar 2024-25**. The no. of marketing events now has been increased to 155, as per the details under-

Sl. No.	Name of Event	No. of events
1.	Gandhi Shilp Bazar (GIA)	
	a) National	15
	b) State *	39
	c) District	101
	Total	155

In addition to this, it is pertinent to mention that the aforesaid event shall be organized by **M/s Kalyani Town Club, Nadia** w.e.f. **03-12 January 2025** for **70 (49 Gen & 21 SC) Artisans** at **B-8 Civic Centre Ground, Kalyani, Nadia, WB**. The GIA shall be granted in favor of the agency according to the NHDP scheme guidelines.

This issues with the approval of DC (Handicrafts) vide **diary no 58188** dated **04.08.2024**.


(Manjuswamy D.T.)
Assistant Director (MSS)

To,

1. RD (Handicrafts), O/o the DC (HC), New Delhi/Guwahati/Kolkata/Lucknow/Chennai/Mumbai
2. All Field offices
3. All Implementing Agency

Copy to,

1. PA to DC (Handicrafts), Sr Director (Handicrafts), JD (Handicrafts) & JDC (Handicrafts)
2. Notice Board
3. Website (handicrafts.nic.in)