



M-12012/01/2025-26/MD/DilliHaat/12  
Government of India  
Ministry of Textiles  
Office of the Development Commissioner (Handicrafts)

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Craft Complex,  
Plot No. 8, Nelson Mandela Marg  
Vasant Kunj, New Delhi - 110070

Dated – 22.04.2025

**CIRCULAR**

**Subject: - Annual Marketing Calendar for organization of Marketing Events in Dilli Haat during FY 2025-26 under "Marketing Support & Services Scheme (MSS)- regarding.**

1. A meeting was held on 04.04.2025 under the chairpersonship of DC (Handicrafts) and DC (Handloom) at Udyog Bhawan regarding finalization of Annual Calendar of Dilli Haat, INA for FY 2025-26, wherein it has been decided that 120 stalls under control of the O/o DC (Handicrafts) will be allotted to the artisans practicing non textile based crafts for all the slots except 1-15<sup>th</sup> August (Handloom Day). Accordingly, the final calendar for Dilli Haat, INA is as under:

Dilli Haat Calendar 2025-26		
Month	Dates	Calendar FY 25-26 - Proposed
Apr 25	1-15	UPHDMC
	16-30	Regular Event - Non textile based Crafts from NR
May 25	1-15	Regular Event - Non textile based Crafts from Pan India except NR
	16-31	SC Artisans - Non textile-based Crafts
Jun 25	1-15	GI Crafts – Non textile-based Crafts
	16-30	ST Artisans – Non textile-based Crafts
Jul 25	1-15	Startups – Non textile-based Crafts
	16-31	Ministry of Minority Affairs
Aug 25	1-15	Handloom Day - Artistic Textiles Only
	16-31	Shilp Didi – Non textile-based Crafts
Sep 25	1-15	Govt. of West Bengal
	16-30	Producer Company
Oct 25	1-15	KVIC
	16-31	Master Creations 1 - Only State Awardee & NMC awardee



<b>Nov 25</b>	<b>1-15</b>	Ministry of Social Justice & Empowerment
	<b>16-30</b>	Hill States Artisans Only - UK/HP/JK/Leh – Non textile-based Crafts
<b>Dec 25</b>	<b>1-15</b>	Master Creation 2 - Only Padma Shri, Shilp Guru & National awardee
	<b>16-31</b>	Dastkari Haat Samiti
<b>Jan 25</b>	<b>1-15</b>	Govt of HP & Govt of Ladakh
	<b>16-31</b>	GST Registered Artisans – Non textile-based Crafts
<b>Feb 25</b>	<b>1-15</b>	Endangered Craft – Non textile-based Crafts
	<b>16-28</b>	NER States – Non textile-based Crafts
<b>Mar 25</b>	<b>1-15</b>	Women Artisans – Non textile-based Crafts
	<b>16-31</b>	Govt of Bihar

2. The guidelines regarding participation process for artisans in Dilli Haat is enclosed at Annexure I. Additionally, if any artisan is found selling textile based crafts in a non-textile based crafts event, the stall will be closed with immediate effect and artisan will be debarred for 05 years from availing all future benefits from the Office of Development Commissioner (Handicrafts).

This is issued with the approval of DC (Handicrafts) vide Diary No. 71790 dated 07.04.2025.

Yours faithfully

*MJP*  
22/4/25  
**(Manjuswamy D.T)**  
Asst. Director (MSS)

Copy to:

1. Chief Manager, Dilli Haat, INA for kind information.
2. The Regional Directors (CRO, ERO, NERO, NRO, SRO, WRO) for kind information
3. The Sr. Assistant Directors/Assistant Directors of all HSC for kind information
4. DC (HL) for kind information